

**Indiana Chamber Executive Association
Chamber of the Year
Application**

Prepared for ICEA

May 3rd

2024

Presented to

ICEA Selection Committee

Presented by

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OneZone Chamber**

INSTRUCTIONS

- In this PDF you will notice red links. Before continuing please open your web browser and go to **canva.com**
- Once you are there click login at the top right hand corner.
- Then click the “**continue with email**” option
- Next type in our username: **jack@onezonecommerce.com**
- For the password type in: **LucyJean61!**
- Please note the **L** and the **J** are capitalized.
- Once you login you can now go back to the PDF to begin to give us a perfect score!
- The red links will direct you to specific canva documents.



Innovation

1 Northern Hamilton County Merger ([CLICK HERE TO LEARN MORE](#))

In 2023 we set out on a journey to merge with Northern Hamilton County Chamber of Commerce. Northern Hamilton County consist of four towns, Arcadia, Cicero, Sheridan, and Atlanta. These are four rural communities. After multiple meetings, roundtables, and more we were able to finalize a merger in the best interest of our towns and cities. The merger was finalized in June of 2023 and was unanimously voted on by both memberships. Below are some links to our announcement:

<https://shorturl.at/knqrZ>

<https://shorturl.at/hABLY>

<https://shorturl.at/ltBLV>

Since merging in 2023 we have seen a significant increase in membership (doubling in less than a year and an increase in programming attendance bringing on average 65 people per event to small town coffee shops, breweries, and retail stores.

2 United Healthcare Partnership ([CLICK HERE TO LEARN MORE](#))

In 2023 we finalized an exclusive deal with United Healthcare providing our members with a discount on healthcare premiums by 10%. This has not only helped with our retention but also a significant savings for businesses small and large!

<https://shorturl.at/acoOR>

3 Other Innovation Concepts

Top Tier Concierge Service - Operated under our Director of Investor Relations. Her job is to be a concierge for our top investors. Registering them for events and top tier events, weekly email communication on upcoming programming, and yearly meetings to go over benefits.

Hamilton County Election Night Coverage - Twice last year we provided the MOST up-to-date information on election night calling 90% of the races before any news sites.

AI Partnership - 1 to 100 Advisors - We have partnered with the founder of Weblink to generate Membership data to help drive fiscal decision for our organizations. Knowing most profitable industries, average dollar spent per tier membership, and our overall membership in the market.

Programming

Number of Events **72** ([CLICK HERE TO SEE A CALENDAR OF EVENT](#))

Average Attendance (Smaller Events) **55**

Average Attendance (Signature Events) **650**

1 EGGS & ISSUES ([CLICK HERE TO LEARN MORE](#))

The OneZone Chamber of Commerce Eggs & Issues series provides our members with connections to their local community, county, and region. This program came about because we were doing a number of advocacy initiatives but did not have a platform to share the information with our members.

Since its creation to reach a larger group of business leaders we have welcomed the Noblesville and Westfield Chamber into this event. This is now a county wide program that on average has 150 - 200 people at each program.

2 XBE Workshop ([CLICK HERE TO LEARN MORE](#))

This six-week workshop series on becoming State of Indiana Minority, Women, and Veteran Enterprise (MWVE) certified provides prospective XBE businesses with information and guidance on the certification process to become a certified MWVE supplier in the state of Indiana. The workshop will cover the following key areas:

- 1 Introduction to MWVE certification
- 2 Eligibility criteria
- 3 Certification application process
- 4 Certification review and evaluation
- 5 Maintaining certification and leveraging opportunities
- 6 Resources and support

3 The Honors ([CLICK HERE TO LEARN MORE](#))

The Honors is our annual celebration of our long standing members. We not only give them an award but acknowledge them on our social media platforms, luncheon events, website, newsletter, and as a guest on our bi-monthly podcast.

The Honors was created because we as chambers sometimes focus so much on the new that we forget about the people that have continually invested in us over the years. Some of The Honors winners never engage or attend an event and this is the way we bring them back into our chamber.

It is also a great tool for engagement to continue to show members that if you continue investing our organization we don't forget about you we find ways to appreciate and acknowledge their business.

Community Leadership

1 2023 Referendums

A referendum is a public question placed on a ballot by a local unit. Past referenda have included construction projects (for various taxing units, including schools) and operating needs (for schools).

In 2023 after the merger of Northern Hamilton County OneZone was tasked with **3 REFERENDUMS!** We successfully endorsed, raised and contributed \$3,000, to help get across the finish line 3 successful (of which HSE & Carmel are two of the largest school districts in the state) campaigns continuing our communities investment in our students.



70%

<https://shorturl.at/vPV89>



68%

<https://shorturl.at/pOZ79>



81%

<https://shorturl.at/afBH9>

2 Ford NGL Grant **(CLICK HERE TO LEARN MORE!)**

Education Connections is a groundbreaking initiative initiated collaboratively by Hamilton Southeastern and Hamilton Heights School corporations. At its core, this project is driven by the shared vision of fostering educational transformation and enhancing workforce readiness in the 21st century. Partnering with the Ford Next Generation Learning (Ford NGL) Program, our endeavor seeks to align educational practices with the evolving demands of the global economy.

Mission: The Ford NGL Program champions the critical role of K–12 education in cultivating a competitive workforce. Its mission underscores the necessity of establishing a robust educational foundation to prepare individuals for the challenges and opportunities of the modern world. Education Connections embraces this mission wholeheartedly, striving to empower students with the skills, knowledge, and experiences essential for success in the dynamic landscape of the 21st century.

Advocacy

1 Local Advocacy Efforts

City of Fishers

Increase in Food & Beverage Tax to fund new Event Center. In this process we coordinated our business support by getting 25 business letters and meeting with each city councilor to get this project across the finish line.

<https://shorturl.at/mEGJX>

<https://shorturl.at/ejzB4>

Implementing and executing on a new Nuisance Ordinance for the City of Fishers. In coordination with the city we put on a webinar, collected 30 letters of support and consistently work with key areas of our community to improve the call volumes.

<https://shorturl.at/jux07>

<https://shorturl.at/ktDYZ>

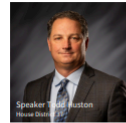
City of Carmel

In partnership with the City of Carmel our President & CEO was appointed to the Carmel Housing Task Force. This task force will spend the next several months learning from residents about the housing needs of the community and from industry experts about best practices to support them. Their meetings will focus on several critical topics outlined below. All topics will include data and trends from both the City of Carmel and the greater Indianapolis region.

<https://shorturl.at/czIRX>

Advocacy

2 Statehouse Advocacy Efforts



The Role of Speaker of the House

State Representative Todd Huston (R-Fishers) has served District 17 since 2011. In 2020, Representative Huston was elected Speaker of the House for the Indiana General Assembly in 2020. While you will not see his name below for votes on bills, Speaker Huston plays a key role during the session.

Speaker Huston's role has a variety of responsibilities. One of the main roles is to preside over the meetings and sessions of the House of Representatives. They maintain order, ensure that debates and discussions follow proper procedures, and give members the opportunity to speak.

The Speaker interprets and applies the rules and procedures of the House. They make rulings on procedural matters and ensure that legislative processes are adhered to during debates and voting. The Speaker has the authority to assign members of the House to various committees. These committees review and consider proposed legislation before it goes to the full House for debate. The Speaker plays a significant role in determining which bills and issues will be brought up for debate and consideration. They have the power to prioritize certain legislative matters over others.

The Speaker is often a prominent leader within their political party. They work with other party leaders to advance their party's legislative priorities and coordinate the legislative agenda. The Speaker represents the House in official functions and interactions with other branches of government, state officials, and the public. The Speaker may be called upon to mediate disputes and conflicts between members of the House or between the House and the Senate, depending on the state's legislative structure.

The Speaker typically interacts with the Senate leadership on matters of mutual interest and legislative coordination. It's important to note that the specific powers and responsibilities of the State Speaker of the House can vary from state to state, as they are often determined by state law and the rules of the respective state's legislative body. Different states may have different titles for this position as well, such as "Speaker of the House," "Speaker of the Assembly," or "House Speaker."

NAME	DISTRICT	HEA1001	HEA1002	HEA1004	HEA1006	HEA1449	SEA1
Chuck Goodrich	House District 29	Y	Y	Y	Y	Y	Y
Donna Schaibley	House District 24	Y	Y	Y	EX	Y	Y
Jerry Torr	House District 33	Y	Y	Y	Y	Y	Y
Victoria Garcia-Wilburn	House District 32	N	N	Y	Y	Y	Y
Chris Jeter	House District 88	Y	Y	Y	Y	Y	N
Jim Buck	Senate District 21	Y	Y	Y	Y	Y	Y
Scott Baldwin	Senate District 20	Y	Y	Y	Y	Y	Y
Kyle Walker	Senate District 31	Y	Y	Y	Y	Y	Y
J.D. Ford	Senate District 29	N	N	Y	Y	Y	Y
Michael Gaskill	Senate District 25	Y	Y	Y	Y	Y	Y

KEY: Y - Vote in Favor N - Did Not Vote in Favor EX - Excused

OUR PROCESS includes pre-session meetings with all 12 legislators. We have a full-time contracted lobbyist with Torchbearer Public Affairs that keeps us and our members updated on a daily or weekly basis through twitter and our weekly statehouse updates. We hold our Eggs & Issues series inviting our legislators with an average attendance of 165 people. Finally, we put together a report card ([CLICK HERE](#)). To summarize our successes and opportunities.

WORKFORCE DEVELOPMENT: OneZone's focus on workforce will be to support policies and incentives that encourage attracting, training, and retaining talent to meet the needs of our current and future workforce. OneZone believes while the labor market remains robust, the number of qualified workforce participants continues to dwindle, with job vacancies causing problems for industries across the board.

CHILDCARE: OneZone Chamber supports increased access to quality educational programming for Hoosier children - specifically for childcare and pre-kindergarten programs. OneZone supports regulatory change to decrease undue burdens on facilities. Additionally, OneZone supports innovative ideas to grow the workforce to meet the needs of employers and employees.

Financial Sustainability

1 OneZone Chamber - Revenue Data



\$150,000 Increase in overall revenue



\$60,000 increase in retention revenue

2 Grant Opportunities - Over \$240k in grants over 3 years



Disability Employment Grant \$160K over 3 Years ([CLICK HERE](#))

In partnership with Invest Hamilton County we have put together 4 yearly events that provide resources, real world experiences, and more for our business community. In addition, we put together Resource of the Month in our newsletter and social, our monthly community partner, highlighting and organization that is going above and beyond for the disability community, and our Partner Engagement Form which is the most important part of the grant. We have 5 - 10 businesses a month who are able to provide job shadowing, real world experiences, internships, or even a job for those with a disability.



Childcare Grant \$36K over 3 Years ([CLICK HERE TO LEARN MORE](#))

In partnership with Invest Hamilton County we provide a quarterly roundtable bring the resources straight to our business community. We have 8-10 businesses join us to learn more about how they can provide or incentives their employees when it comes to childcare.



Education Grant \$45K over 3 Years

In partnership with Invest Hamilton County we provide our 4 school districts with connections to the business community. This includes job shadowing, in classroom speakers, and internship programs. We work with each school system to connect them with companies large and small to drive students passions.

Membership Development

OneZone Chamber - Membership Breakdown

Acquisition of New Members: 215 New Members

Retention and Renewal: 88%

Social Media Engagement: 1.8 Million Reaches in 2023

- 540 New Facebook Followers
- 384 New Instagram Followers
- 264 New LinkedIn Followers

Top Tier Investment: 25 New Top Tier Investments

- 11 Gold (\$3K)
- 6 Platinum (\$6k)
- 8 Leadership (\$12k)

**Email Communication: 6,000 Subscribers to our Emails
(Open Rate: 42%)**

**Committee Engagement: 9 Committees (5 New in 2023
totaling over 125 Members)**

- Northern Hamilton County Advisory Committee
- Disability Employment Committee
- Education Advisory Committee
- Ambassador Committee
- Health & Wellness Committee

Thank You

onezonechamber.com

