



ICEA

Innovation Award Submission

OneZone Childcare Roundtables



Program Overview



The OneZone Chamber Childcare Roundtables, are a proactive initiative aimed at addressing the pressing need for childcare solutions within the business community. Annually, through our legislative survey, we solicit feedback from our members on 10 critical areas of business concern. Notably, childcare consistently ranks as the second most significant issue, following closely behind workforce and talent attraction.

Recognizing the imperative to act, we embarked on a mission to involve companies of all sizes in constructive dialogues and resource-sharing sessions centered around childcare. Since the inception of these roundtables, we've observed a notable turnout, with 75% of attendees representing businesses with 50 to 200 employees.

On average, each session garners participation from 10 businesses, collectively representing over 3200 employees, with an impressive Net Promoter Score (NPS) of 8 out of 10. This initiative is made possible through a generous grant in partnership with Invest Hamilton County, providing \$36,000 in funding over three years to support our efforts in facilitating these vital discussions and fostering tangible solutions for our community's childcare needs.

Key Partners & Presenters



Child Care Answers is a go-to resource for all things child care: an advisor, a collaborator, a guide, and—most importantly—a hand to hold. Their goal is to create seamless experiences for our business community, working together to minimize any unnecessary hoops. All of the services they provide to families, child care programs, employers, and community partners are completely free to anyone who lives or works in the counties they serve.



**United Way
of Central Indiana**

In Partnership with the United Way of Central Indiana their team can provide updates on new laws passed during session. Data trends, and more for our members. They also provide resources for companies large and small.

Final Thoughts



Chambers of commerce play a crucial role in addressing childcare challenges within their communities, serving as facilitators and connectors. While we may not have all the answers, we excel as conveners, bringing together diverse stakeholders and resources to tackle complex issues collaboratively.

Through initiatives like our OneZone Chamber Childcare Roundtables, we've demonstrated our commitment to creating tangible metrics and actionable strategies.

Currently, we're extending our reach to rural communities grappling with childcare deserts, leveraging our network and expertise to make a meaningful impact. Stay tuned as we continue to forge partnerships and drive positive change, equipping businesses with the tools and support they need to address childcare needs effectively.