



ICEA

Innovation Award Submission

United Healthcare Partnership



Program Overview



Our United Healthcare Partnership signifies a culmination of extensive planning, negotiation, and collaboration between our chamber of commerce and United Healthcare. Over a span of 2.5 years leading up to the 2023 rollout, the partnership underwent a meticulous process to ensure its success. It all began with feedback from our membership. They were asking for a plan to give to their employees.

Negotiations played a pivotal role in shaping partnership, establishing an exclusivity rights for Hamilton County, ensuring that employers would have access to enhanced healthcare services. This partnership provides our members with a 5 to 10% discount on their premiums.

Through extensive training and seamless integration efforts, the partnership was officially launched, creating another added benefit to our membership. Together, we've expanded access to care, improved health outcomes, and fostered community engagement, reflecting our shared commitment to delivering high-quality healthcare services to the residents of Hamilton County.

The Impact



Our partnership with United Healthcare has yielded significant benefits for businesses and their employees. Since the launch of the partnership, a total of 10 businesses have signed up for the plan. This has resulted in substantial savings on healthcare premiums for employees.

On average, each individual employee is saving \$532 annually on their premiums, and each family is saving \$950 annually. When we multiply these savings by the number of businesses enrolled (10), the impact becomes clear:

- Total savings for individual employees: $\$532 \times 10 \text{ Members} = \$5,320$
- Total savings for families: $\$950 \times 10 \text{ Members} = \$9,500$

In summary, the partnership with United Healthcare has delivered substantial financial relief to employees across these businesses, amounting to a combined annual savings of \$14,820. This not only benefits the employees directly but also enhances the overall attractiveness and sustainability of the healthcare plan provided through our partnership.

Final Thoughts



As a Chamber of Commerce, we recognize the immense value that partnerships bring to our members and the broader business community. Our collaboration with United Healthcare, offering discounts on premium insurance costs, has proven to be a cornerstone of support for our members. This strategic alliance underscores our commitment to providing tangible benefits that directly impact our members' bottom line.

The ongoing success and sustained interest in this program among our members underscore its significance. Notably, it sets us apart from other chambers by offering a distinct advantage in terms of healthcare benefits. The availability of discounted premium insurance costs through United Healthcare not only benefits large employers but, perhaps even more critically, extends support to small and medium-sized businesses.

In an era where access to affordable healthcare is a pressing concern for businesses of all sizes, this partnership serves as a beacon of relief. It empowers businesses to provide comprehensive healthcare coverage to their employees while mitigating financial strains. By addressing the needs of businesses across the spectrum, from startups to established enterprises, this program embodies inclusivity and solidarity within our business community.

In conclusion, our partnership with United Healthcare, offering discounts on premium insurance costs, stands as a testament to our commitment to supporting the prosperity and well-being of our members. As we continue to foster such meaningful collaborations, we remain dedicated to championing initiatives that enhance the vitality and resilience of our local business ecosystem.