



ICEA

Innovation Award Submission

The Honors Awards



Program Overview



THE HONORS

The Honors is our annual celebration of our long standing members. We not only give them an award but acknowledge them on our social media platforms, luncheon events, website, newsletter, and as a guest on our bi-monthly podcast.

The Honors was created because we as chambers sometimes focus so much on the new that we forget about the people that have continually invested in us over the years. Some of The Honors winners never engage or attend an event and this is the way we bring them back into our chamber.

It is also a great tool for engagement to continue to show members that if you continue investing in our organization we don't forget about you we find ways to appreciate and acknowledge their business.

2023 - 2024 Acknowledgments



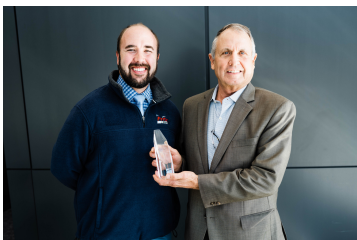
Hamilton Southeastern Schools
Delaware Township Trustee
Sunlake Apartments
Sunblest Apartments
Fishers YMCA
Don Hinds Ford
Hawthorns Golf & Country Club
Ivy Tech Community College
Ascension/St. Vincent
Conner Prairie
Fishers Veterinary Clinic
FORUM Credit Union
Century Pharmaceuticals
Sam's Club
NAVIENT
The Travel Agency

Carmel Clay Parks
Carmel Glass & Mirror
Hamilton County Tourism
S&M Painting & Drywall
Carmel Clay Public Library
Flanner Buchanan
Janus Developmental Services
Katz, Sapper & Miller
Duke Energy
Community Health Network
Hamilton East Public Library
Sharp Printing Services
PNC Bank
Sunbeam Development
Stephens & Soetenga CPA

Fritz in Fishers Auto Sales
K.E. Thonpson Inc.
Kaiser Real Estate Companies
Hogan Transfer & Storage
UN Communications Group
CarDon & Associates
Miller Auto Care
Apprel Heating & Cooling
CNO Financial Group
Carmel Welding & Supply
Martin Marietta
Woodland Country Club
Ferrin Insurance Agency
Coots, Henke, & Wheeler

The IMPACT of this work

Through the honors award winners we have been able to welcome 50 over the past two years. Since the creation of the awards we have done over 100 social media posts (including their blogs), welcomed all 50 at our luncheons over the past year, included the winners in quarterly newsletters, and more!



Final Thoughts



"The Honors" represents a pivotal shift in our approach to recognizing and engaging with our long-standing members. As chambers, it's crucial for us to not only focus on attracting new members but also to nurture and appreciate those who have invested in our organization over the years. This innovative awards program serves as a beacon of appreciation, celebrating the unwavering support and dedication of our esteemed members.

In today's fast-paced world, it's easy to get caught up in the excitement of new initiatives and overlook the steadfast individuals and businesses that form the foundation of our chamber. "The Honors" reminds us to pause and acknowledge the contributions of these longstanding members, whose commitment has helped shape our chamber into what it is today.

Beyond simply handing out awards, "The Honors" is a multi-faceted approach to engagement. By showcasing our honorees across various platforms such as social media, luncheon events, our website, newsletter, and even through guest appearances on our podcast, we are not only recognizing their achievements but also reaffirming their importance within our community.

One of the most remarkable aspects of "The Honors" is its ability to reignite the engagement of members who may have become less active over time. By extending this gesture of appreciation, we are inviting them back into the fold, rekindling their connection with the chamber and fostering a renewed sense of belonging.

Moreover, "The Honors" serves as a powerful tool for demonstrating to all our members that their continued investment in our organization is not overlooked or taken for granted. It sends a clear message that we value their partnership and are committed to finding meaningful ways to express our gratitude and recognition.

In essence, "The Honors" is more than just an awards program; it's a testament to the strength of our chamber community and a reminder of the importance of honoring those who have been with us every step of the way. By embracing this initiative, we reaffirm our commitment to fostering lasting relationships and building a chamber that thrives on the support and dedication of all its members.