#### THE DRIVE COMPETITION

#### Title Sponsor: \$5,000

- Logo on website and all printed promotions
- Company banner displayed at event
- Recognition at start of event and throughout
- Title Sponsor to address atendees at start of event
- Lead-up advertising and listing as Title Sponsorship
- Post-event Ad/Media coverage
- 60-second commercial played prior to event start

#### **Premier Sponsor: \$2,500**

- Logo on website and all printed promotions
- Company banner displayed at event
- 60-second commercial played prior to event start

## **Corporate Sponsor: \$1,000**

- Logo on website and all printed promotions
- 60-second commercial played prior to event start

#### Partner Sponsor: \$500

Logo on website and all printed promotions

#### **OTHER OPPORTUNITIES**

### **Connect for Success \$200/event (4 available)**

- Table at the check-in of the event
- 3-minute speaking opportunity at the beginning of the event
- Promotional materials at the event

## **Member Meetup Breakfast \$250/event (4 left)**

- Table at the check-in of the event
- 3-minute speaking opportunity at the beginning of the event
- Promotional materials at the event
- List of attendees after the event

#### **Business Matters Luncheon \$400/event (2 available)**

- Table at the check-in of the event
- 3-minute speaking opportunity at the beginning of the event
- Promotional materials at the event
- List of attendees after the event
- Ticket to the luncheon

## Young Professionals Network: Puzzles, Pies & Pints \$500 (1 available)

- Logo on the website and all printed materials
- 2-minute speaking opportunity
- Team included (\$120 value)

## HR Roundtable \$300/event (2 available)

- Logo on website
- 2-minute speaking opportunity
- Table at the check-in of the event

## **Business of the month sponsorship \$1,200 (SOLD)**

- Logo placement on sandwich sign that will be housed at each business of the month
- Logo on all social media blasts
- Logo in newsletter when announcing business of the month
- Logo on e-blast when announcing business of the month
- Photo opportunity to come to the monthly business winner

# COMMUNITY IMPACT PROJECT PARTNERSHIP OPPORTUNITIES Kokomo Sculpture Walk/Public Art Initiatives

A mile-long public art exhibit featuring 9 large-scale sculptures created by regional artists and juried-in every 2 years. The art pieces are located along the Industrial Heritage Trail and the Walk of Excellence paved trails.

Presenting Sponsor: \$18,000 • 1 Year Sculpture Sponsor: \$1,000

### **First Fridays**

An arts-based evening and tour of beautiful downtown Kokomo featuring venues and engaging activities on the first Friday of 8 months of each year. The event runs from 5:30pm-8pm. (March-Chili, April-Eclipse, May-Art Walk, June-Strawberry Fest, Aug-Design Find, Sept-Art Task, Oct-Masquerade, Nov-shop & Stroll)

Presenting Sponsor: \$5,000 • Monthly Sponsor: \$750

#### **Art of...stations**

Art-based activity stations that feature equipment and supplies that a qualified host uses to engage the public in that activity. Art of...Rhythm features a drum circle led by a musician. Other stations include Art of...Movement, of...Words, of... Making, of...History, of...Paint & Pencil, of...People.

Presenting Sponsor: \$4,000 (10 Art of...stations for 8 First Fridays) Single Art of...station Sponsor: \$500

## **Strawberry Festival**

Kokomo's summer kick-off celebration where over 100 volunteers serve around 7,000 strawberry shortcake desserts. Guests stroll the vendor booths across five downtown blocks, listen to live music, experience art in the Artsapalooza Art Market and enjoy free kids activities. Desserts are only \$6.

Presenting Sponsor:	\$5,000
Artsapalooza Art Market Sponsor:	
T-shirt Sponsor:	-
Kids Activities Sponsor:	\$500

## **Keep Kokomo Beautiful**

Beautification events with volunteers planting annuals all over the heart of Kokomo. Events include basket, annual, and container planting, as well as maintenance days.

Presenting Sponsor	\$2,500
Volunteer Promotion Sponsor	\$1,000
Volunteer Refreshment Sponsor	\$1,000
Volunteer Equipment Sponsor	\$500

### **Fabulous Front Window Program**

Artful window displays by local artists & organizations highlighting community development and First Friday themes created in various downtown windows.

Presenting Sponsor Quarterly Display	\$4,000
Window Sponsor	\$750

#### **Downtown District Gathering**

A quarterly gathering of community members who live, work and play in downtown Kokomo. Guests meet other participants and get to know the host organization and venue. Connections, input, concerns and solutions are shared amongst each other. Light refreshments are served.

Presenting Sponsor Qtrly District Gathering...\$1,000 Individual Quarterly Gathering Sponsor......\$250 (1 left)

#### **Sponsor Benefits:**

Logo on all printed promo materials • Name, Logo and links (when possible) on social media events & posts • Named in local, regional & state-wide press releases • Mentioned in live radio remotes or ads • Thanked and featured with priority booth/table and/or public address option at the event



SPONSORSHIP OPPORTUNITIES



# 2024 WBC LEADERSHIP CONFERENCE WEDNESDAY, MAY 1, 2024 • 9AM TO 3PM

#### Signature Sponsor: \$4,000 (Includes 8 tickets) - SOLD

- Recognition from podium
- Logo included in the conference program
- Logo on the event website
- Recognition with logo included in e-newsletter
- Full-page ad in conference program
- Display company banner
- Welcome guests with a 3 to 5-minute speaking opportunity
- Company name on all social media marketing
- Table near registration
- Help market and promote your event on LinkedIn, Facebook, and Twitter with savvy posts to her expansive professional audience
- Recognition before Keynote Speaker
- Branded sponsor logo placement in slides, hand-outs, and/or promotional materials

## **Keynote Speaker Sponsor: \$5,000 (Includes 8 tickets)**

- Recognition from podium
- Logo included in the conference program
- Company name on the event website
- Recognition with logo included in e-newsletter
- Half-page ad in conference program
- Introduce keynote speaker

## Leadership Sponsor: \$750 (3 left • Includes 2 tickets)

- Recognition from podium
- Logo included in the conference program
- Company name on the event website
- Recognition with logo included in e-newsletter
- Quarter-page ad in conference program

#### Women Empowerment Sponsor: \$350 (2 total • Includes 1 ticket)

- Logo listed in the conference program
- Company name on the event website

### **Breakout Speaker Sponsor: \$100 (Limit 9)**

- Logo displayed outside the breakout room
- Name announced at breakout introduction



### 2024 CHAMBER GOLF CLASSIC • WEDNESDAY, JUNE 26, 2024 • REGISTRATION 10:30 A.M. • CHIPPENDALE GOLF COURSE

#### Title Sponsor: \$4,000

- Logo on website and all printed promotions
- Company banner displayed at event
- Recognition at the start of the event and awards
- Staffed hole sponsorship (premium placement)
- Entry for 2 teams (4 players per team, lunch included)
- Full list of players
- VIP Parking for 2 cars
- First right of refusal for 2025 sponsorship

#### **Lunch Sponsor: \$2,500 (1)**

- Logo on website and all printed promotions
- Company banner displayed at event
- Recognition at start of event
- Entry for 1 team (4 players, lunch included)
- VIP Parking for 2 cars
- Logo on sticker on all lunch to-go containers

## Eagle Sponsor: \$1,500 (3 left)

- Staffed hole (premium location)
- Logo on all printed marketing materials
- Recognition at start of event and awards
- Entry for 1 team (4 players, lunch included)

#### **Beverage Cart Sponsor: \$1000 (SOLD)**

- Company name on cart
- Recognition at the start of the event
- Lunch for 2
- Possibility of driving the cart

### Snack Sponsor: \$750 (2)

- Prime location on course to distribute snacks
- Recognition at the start of the event
- Company banner displayed at snack location
- Lunch for 2

#### **19th Hole Sponsor: \$500 (2)**

- Key sponsors of the "after round party" (door prize area & food tables)
- Signage near clubhouse
- Recognition at start of the event
- Lunch for 2

## **Staffed Hole Sponsor: \$400 (11)**

- Option to staff a tee box or green on course
- 1 table and 2 chairs provided for you
- Signage with color logo provided
- Sponsor name included in event program

## 110TH ANNUAL CELEBRATION • THURSDAY, NOVEMBER 7 • 5:30-8:30 P.M. • BEL AIR EVENTS, KOKOMO

## **Executive Event Sponsor: \$4,000 - (SOLD)**

- Premium logo placement and recognition on all promotional material for event including Chamber website event page
- Recognition during opening and closing remarks
- Two (2) reserved premier tables with 8 seats each and branded signage
- Premium table placement at event
- Premium placement of company logo in event program
- Logo on rotating video display during cocktail mixer
- Opportunity for an onstage role
- Opportunity to receive a list of all in attendance
- First Right to refusal for 2025 Annual Dinner

# Cocktail Mixer and Reception Sponsor: \$3,000 An exclusive opportunity

- Exclusive drink named after your company at the event
- Exclusive signage for duration of cocktail mixer hour and signage on each cocktail bar throughout event
- Premium logo placement and recognition on all promotional material for event including Chamber website event page
- Recognition during opening and closing remarks
- One (1) reserved table with 8 seats and table signage
- Premium table placement at event
- Premium placement of company logo in event program
- · Logo on rotating video display during cocktail mixer

## Alliance Ally Sponsor: \$1,750 (2 left)

- Premium logo placement and recognition on all promotional material for event including Chamber website event page
- Recognition during opening and closing remarks
- One (1) reserved table with 8 seats and table signage
- Premium placement of company logo in event program
- Logo on rotating video display during cocktail mixer

#### **Business Champion Sponsor: \$1,000 (4 available)**

- Logo placement and recognition on material on the Chamber website event page
- Company logo in the event program
- Four (4) event tickets
- Logo on rotating video display during cocktail mixer

Corporate Partner Sponsor: \$650 (3 left)
Logo placement and recognition in the Annual Celebration event program
Recognition at event
Two (2) event tickets

SPONSOR ONE OR MORE OF THESE GREAT COMMUNITY EVENTS BY CONTACTING: COURTNEY BUTLER • DIRECT: 765.319.3626 • CELL: 505.414.8682 • CBUTLER@GREATERKOKOMO.COM